



Andrada Ioana Nițu

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ABOUT ME

A passionate and ambitious young professional with the ability to learn and adapt quickly, while also striving to deliver the best results. An effective communicator who knows how to work in a team, who always seeks to improve and develop professional skills.

WORK EXPERIENCE

09/2023 – CURRENT Bucharest, Romania

PUBLIC RELATIONS SPECIALIST INFOCONS ASSOCIATION

2022 – 2023

CONTENT CREATOR MASTER "ISTORIE, RESURSE CULTURALE ȘI PATRIMONIU ÎN SOCIETATEA CONTEMPORANĂ" - FIUB

- Making posts for Facebook and Instagram;
- Writing text for most of the posts;
- Involvement in establishing the communication and promotion strategies.

04/2023 – 05/2023

STUDENT INTERNSHIP ROMANIAN CULTURAL INSTITUTE

- EUNIC Department;
- Drafting documents related to external events and partnerships;
- Involvement in organizing the European Film Festival 2023;
- Internal communication activities.

06/2020 – 05/2021

VICE PRESIDENT ASOCIAȚIA STUDENȚILOR DE LA LITERE - UNIVERSITATEA DIN BUCUREȘTI

- Responsible for external communication for the organization and for maintaining a good relationship with all sponsors and collaborators;
- Organized events and managed the volunteer teams.

05/2019 – 06/2020

SECRETARY GENERAL ASOCIAȚIA STUDENȚILOR DE LA LITERE - UNIVERSITATEA DIN BUCUREȘTI

- Responsible for drafting documents and meeting minutes;
- Administration of the organization's social media platforms;
- Event planning.

11/2018 – 06/2019

STUDENT INTERNSHIP MUSEUM OF THE UNIVERSITY OF BUCHAREST

- PR and media responsibilities;
- Writing press releases during events.

● EDUCATION AND TRAINING

2022 – CURRENT Bucharest, Romania

MASTER IN INTERNATIONAL PUBLIC AFFAIRS The Faculty of Political Sciences - University of Bucharest

2021 – 2023 Bucharest, Romania

MASTER IN COMMUNICATION AND EU AFFAIRS National University of Political Studies and Public Administration (SNSPA)

2018 – 2021 Bucharest, Romania

BACHELOR DEGREE IN COMMUNICATION SCIENCES Faculty of Letters, University of Bucharest

Field of study Communication and Public Relations

2014 – 2018 Bucharest, Romania

BACCALAUREATE DIPLOMA Central School of Bucharest

Field of study Philology, Bilingual English

● LANGUAGE SKILLS

Mother tongue(s): **ROMANIAN**

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C2	C2	C1	C2	C1
FRENCH	B2	B2	B1	B1	B2

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

● SKILLS

Communication

- Developed throughout my academic career by volunteer work, participation in various conferences and projects;
- Content creation for a few social media accounts (on Facebook and Instagram);
- Abilities in writing texts, press releases, and promotional materials.

Teamwork

- This aptitude developed through my activity in a student NGO. During the 3 years of active membership, I was a part of numerous project teams tasked with planning events, cultural projects, internal activities, etc.;
- Organizing team building with my team and planning different activities meant to improve the socialization and the collective performance of the group.

Project Management

- Demonstrated through my experience in Asociația Studenților de la Litere - UB, by organizing some fundraising events and social media campaigns.

Critical Thinking

- Analytical spirit, abilities in research/documentation developed throughout my Bachelor and Masters' degrees;
- Abilities supported by research presentations at conferences; one of the case studies was published in the 2020 volume of a conference (Bucharest Student Letters Colloquia).