

AGENDA

Economics & Statistics Working Group Meeting

European Observatory on Infringements of Intellectual Property Rights

Wednesday, 6 November 2024

14:30-17:00

Location: Online

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14:00 **Zoom log in**

14:30-14:40 **Welcome and update on Economics and Statistics activities**

As a consequence of the new organisation of EUIPO that came into effect on 1 July 2024, the service of the Chief Economist is now part of the newly created Corporate Strategy and Foresight Department. The changes, including the new tasks, and their implications will be briefly explained.

14:40-15:10 **Update of digital infringement study**

The 2024 update of the study on online copyright infringement in the EU will be published in November. The main results will be presented to the Working Group, followed by a discussion.

15:10-15:40 **Update of Green EUTM**

The study on Green EUTMs published last year has been updated with 2023 filing data, and the results will be presented to the Working Group.

15:40-16:00 **Coffee Break**

16:00-16:20 **Terms of Reference for a new study on IP-backed finance, IP valuation and commercialization**

One important element of EUIPO's new Strategic Plan 2030 is to help European startups and SMEs use their IP rights to obtain finance, thereby stimulating innovation and growth. As a first step, a study will be carried out, describing the IP finance ecosystem in Europe and beyond. The terms of reference will be discussed with the WG.

16:20-16:50 **Report from the European Policy for IP annual conference**

The EPIP Association held its annual conference in Pisa in mid-September. A summary will be provided of the main trends in research related to IP being carried in academia, and in IP offices with an economics function.

16:50-17:00 **AOB and wrap up**